



Kendra Yoder

Web Developer

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Profile

Hardworking and passionate Web Developer with 8+ years of proven work experience. Knowledgeable in all aspects of the web development process, including design, front-end and back-end development, debugging and testing, and ongoing maintenance. Proficient in HTML5, CSS3/SASS, JavaScript/jQuery, PHP and custom WordPress installations. Dedicated to learning new technologies and languages. Able to collaborate effectively with a team as well as self-manage in independent projects.

Skills

- Proficiency in HTML5, CSS3, SASS, JavaScript, jQuery, PHP, Bootstrap, Foundation, Node, Gulp, Webpack, Git, MAMP, Lando
- Translating design into code using responsive web techniques and a mobile-first approach. Experience using design software such as Adobe Creative Suite, Sketch, Figma.
- Creating custom WordPress websites, both single and multisite builds. Ability to code custom templates, blocks and patterns. Adept in using and configuring plugins such as Advanced Custom Fields, Genesis Blocks, Gravity Forms, Yoast SEO, Events Calendar Pro, Convert Pro, Seriously Simple Podcasting, Smash Balloon Instagram Feed.
- Working in WordPress page builders such as Elementor, Divi Builder, WPBakery
- Implementing a variety of JavaScript libraries such as Swiper, Slick Slider, Scroll Magic, Isotope, MixItUp, CSS3 Animate It, GSAP, Three.js, Rellax, Micromodal, Lightbox2
- Integrating third-party APIs and scripts like YouTube, Vimeo, Google reCAPTCHA, Google Maps, AccessiBe, Destini
- Applying website optimization techniques resulting in higher page speed scores and faster loading times
- Adhering to and testing for WCAG web accessibility standards
- Deploying and managing sites on platforms like Pantheon, GoDaddy, Flywheel
- Excellent time management, communication and collaboration skills

Experience

Pavone Group

Web Developer / Harrisburg, PA / October 2016 – February 2025

- Lead front-end developer for web projects, including website builds, landing pages, HTML email and HTML5 banner ads.
- Coded website components from detailed design mockups in a responsive, reusable, scalable and accessible manner using best practices.
- Developed WordPress websites with a focus on content management, accessibility and optimization. Builds ranged from a templated approach to modular WordPress blocks to page builders. Worked on both single site and multisite builds.
- Collaborated closely with the development team and project managers to get tasks done in an efficient, timely manner that aligned with client expectations.
- Contributed to the team knowledge base through continuous research and development.

Education

The Art Institute of York – Pennsylvania

Bachelor of Science in Web Design & Interactive Media / October 2014 – September 2016

Harrisburg Area Community College

Associate of Science in Web Design & Development / August 2012 – May 2014